

Curriculum vitae

Informații personale

Nume / Prenume **ZAHARIA RODICA MILENA**

Naționalitate română

Data nașterii 27 octombrie 1965

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Pozitia din Proiect. Expert Implementare Stagii Practica

Experiența profesională

Perioada	1993- în prezent
Funcția sau postul ocupat	Profesor universitar (2005-prezent), Conferențiar universitar (2001-2005), Lector universitar (1997-2001), Asistent universitar (1993-1997)
Activități și responsabilități principale	Activitate didactică și de cercetare științifică
Numele și adresa angajatorului	Academia de Studii Economice din București, Departament REI
Tipul activității sau sectorul de activitate	Învățământ superior
Perioada	1990-1993
Funcția sau postul ocupat	Economist
Activități și responsabilități principale	Activitate de cercetare științifică de marketing
Numele și adresa angajatorului	Institutul de Cercetări Comerciale „Virgil Madgearu” București, sectorul “Urbanism comercial”
Tipul activității sau sectorul de activitate	Cercetare științifică
Perioada	1988-1990
Funcția sau postul ocupat	Economist
Activități și responsabilități principale	Contractarea și comercializarea produselor alimentare
Numele și adresa angajatorului	UJECOOP Giurgiu, Biroul Comercial
Tipul activității sau sectorul de activitate	Comerț

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Educație și formare

Perioada	2010-2013
Calificarea / diploma obținută	Diploma de licență, psiholog
Numele și tipul instituției de învățământ / furnizorului de formare	Facultatea de Psihologie, UTM București
Perioada	
	2006 - 2008
Calificarea / diploma obținută	Master, Comunicare în limba engleză pentru predare și cercetare științifică
Numele și tipul instituției de învățământ / furnizorului de formare	Facultatea de REI, ASE București
Perioada	1994-1999
Calificarea / diploma obținută	Doctor în economie, specializarea Economie Mondială
Numele și tipul instituției de învățământ / furnizorului de formare	Facultatea de REI, ASE București
Nivelul în clasificarea națională sau internațională	Doctorat în economie
Perioada	1984-1988
Calificarea / diploma obținută	Diplomă de licență, economist
Numele și tipul instituției de învățământ / furnizorului de formare	Facultatea de Comerț, ASE București
Perioada	1980-1984
Calificarea / diploma obținută	Diplomă de bacalaureat
Numele și tipul instituției de învățământ / furnizorului de formare	Liceul de științele naturii "Zinca Golescu" Pitești

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Aptitudini și competențe personale

Limba(i) maternă(e) română

Limba(i) străină(e) cunoscută(e)

Autoevaluare

Nivel european (*)

Limba engleză

Limba spaniola

Înțelegere				Vorbire				Scriere	
Ascultare		Citire		Participare la conversație		Discurs oral		Exprimare scrisă	
C1	Nivel avansat	C2	Nivel avansat	C1	Nivel avansat	C1	Nivel avansat	C1	Nivel mediu
A1	Nivel de bază	A2	Nivel de bază	A1	Nivel de bază	A1	Nivel de bază	A1	Nivel de bază

(*) Nivelul Cadrului European Comun de Referință Pentru Limbi Străine

Competențe și aptitudini organizatorice

2000 - 2004: Membru al Consiliului Facultății de Cibernetică;
2002 – 2004 Membru al Senatului Academiei Diplomatice
2004 – 2008 Membru al biroului catedrei REI
2005 - 2008 Director al cursului postuniversitar de „Globalizare și Integreare Europeană”
Din 2006 Director al Masterului „Managementul Fondurilor Structurale ale UE”
Din 2007 Evaluator ARACIS;
Din 2008 Evaluator CNCSIS;
Din 2016 Director Executiv al Centrului de Cercetări în REI (CCREI)
Din 2017 Membru al Consiliului Scolii Doctorale EAI

Alte competențe și aptitudini

2017, 2018 - Visiting Professor, Universitatea Szczecin, Polonia
Din 2004 – cursuri predate in cadrul Programului de Master “Studii Europene”, in cadrul Pactului de Stabilitate pentru Europa de Sud –Est, Bulgaria, Universitatea din Ruse
Din 2003 – cursuri predate in cadrul Programului de Master „Studii europene”, Centrul de Studii Europene, Universitatea Al. I. Cuza
Din 2007 – cursuri predate la Universitatea București
2002 – 2004 cursuri postuniversitare predate la Academia Diplomatica, MAE

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Informații suplimentare

- Bursier Fulbright (ian.2014-iulie2014), Marywood University, PA, SUA
- Membru in Consiliul Stiintific al revistelor "Transformation in Business and Economics" (Lituania), "Amfiteatru Economic" (Romania), "Economics and Sociology" (Ucraina), "Social Responsibility Journal" (UK)
- Editor al revistei *European Journal of Interdisciplinary Studies*
- Membru Fondator al Institutului Economic Roman
- Membru SRRNet
- Recenzor pentru: "Academy of Management", "Business Ethics: A European Review", "Occasional Paper" (Center for Post-Communist Studies, St. Francis Xavier University, Antigonish, Canada), "African Journal of Business Management", "International Women's Studies Forum", "Economics and Sociology", "Amfiteatru Economic". "Social Responsibility Journal", "Sustainability"
- Director de grant national (2007 – 2010 si 2008-2011)
- Expert pe termen scurt in proiecte POSDRU
- stagiu de documentare Universidad de Barcelona (1998)
- stagiu de documentare, Trent University, UK (1994 si 1995), Monash University (2011)
- cursuri de vara (Marketing International, Business Ethics), Wirtschaftsuniversitat, Viena, calificativul „excellent success” (1992)

Domenii de interes in cercetare: Responsabilitate sociala corporativa, Economie Politica Internationala, Migratie Internationala, Invatamant superior, Afaceri Internationale

Listă selectivă de publicații

Capitole în cărți și editor lucrări publicate în străinătate

- Zaharia R.M., Zaharia R. (2021) Triple Bottom Line. In: Crowther D., Seifi S. (eds) The Palgrave Handbook of Corporate Social Responsibility. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-22438-7_2-1, disponibil la: <https://link.springer.com/referencework/10.1007%2F978-3-030-22438-7?page=3#toc>
- Zaharia, R.M. (2019). „Turbulent environment. Introduction”, in Gașior, A. „Pro-ecological Restructuring of Companies: Case Studies”, Ubiquity Press, 2019, ISBN 1911529498, 9781911529491
- Wahed, L.; Zaharia, R.M. (2019). „Political and Legal Factors’ Influence in Motivating Pro-ecological Behaviour of the Firm : The Case of the Queen Monaco Company (Romania)”, in Gașior, A. „Pro-ecological Restructuring of Companies: Case Studies”, Ubiquity Press, 2019, ISBN 1911529498, 9781911529491
- Zaharia, R.M. (2018). “Business Ethics in Transition: Communism to Commerce in Central Europe and Russia”, chapter in Routledge Companion to Business Ethics, Heath, E., Kaldis B., Marcoux, A. (Eds.), Routledge
- Vancea, D.P.C, Zaharia, R.M (Eds).”Enterprise in the Global Economy”, e-book, Filodiritto Publishing, 2018, ISBN 978-88-85813-31-1
- Vancea, D.P.C, Zaharia, R.M (Eds).”Enterprise in the Global Economy”, e-book, Filodiritto Publishing, 2017, 978-88-95922-97-3
- Zaharia, R.M., Magureanu I., Stancu A., Chelcea L. (2016). “Romania”, chapter in The World Guide to Sustainable Enterprise (Volume 3: Europe), Visser W. (Ed.), Greenleaf Publishing
- Zaharia, R.M.; Tuta-Mihaylov, D.; Ardelean, A.; Magureanu, I. (2016). “Eastern and Southern Europe”, chapter in The World Guide to Sustainable Enterprise (Volume 3: Europe), Visser, W. (Ed), Greenleaf Publishing
- Zaharia, R.M. (2014). “CSR of MNCs and Indigenous Corporations in Romania”, chapter 6, in People, Planet and Profit. Socio-Economic Perspectives of CSR, Samuel O. Idowu, Abubakar S. Kasum (Eds), Routledge (<https://www.taylorfrancis.com/books/edit/10.4324/9781315599915/people-planet-profit-samuel-idowu-abubakar-kasum>)
- Grigore, G.F.; Stancu,A.; Zaharia, R.M. (2013). “Challenges of Integrating CSR into Curricula: An Analysis of the Romanian Educational System, chapter in Series Developments in Corporate Governance and Responsibility, Volume 4 - Education and Corporate Social Responsibility International Perspectives, Crowther, D., Aras, G. (Eds.), Emerald Group Publishing Limited
- Zaharia, R.M. (2012). „Development”, „Ecological Economics”, „Economic Globalization”, „Kyoto Protocol” si „UNDP” , in Encyclopedia of Corporate Social Responsibility, Idowu, S.O.; Capaldi, N.; Zu, L.; Das Gupta, A. (Eds.), Springer, Berlin

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- Stan, L., Zaharia, R.M. (2012) "Romania", chapter in *Life in Post-communist Eastern Europe After EU Membership*, Ó Beacháin, D., Sheridan, V., Stan, S. (eds.), Routledge
- Zaharia R.M., Stancu A. (2011). "Stakeholders influence in organizational sustainability strategy" chapter in *Cases & Readings in Sustainability marketing: A Strategic Approach to Organizational Social Responsibility*, 2nd Revised edition, Polonsky, M.J., D'Souza, C., Taghian, M. (Eds.) Tilde University Press, Australia
- Zaharia R.M., Stancu, A., Chelcea L., (2010), "Romania", chapter in *The World Guide to CSR*, Visser, W. & Tolhurst, N. (eds.), Greenleaf Publishing, UK
- Zaharia, R.M., (2009). „Academic research and university hierarchy: The case of ASE”, in *Business Development and Markets in the European Economic Area*, Shamseddin G. Gadziyev, S.G., Grundey, D., Bilan, Y., Sergi, B. (Scientific Editors), Foundation of International Studies, Ukraine

Articole

- Popescu, F., Edu, T., Negricea, I. C., Zaharia, R., & Zaharia, R. M. (2020). How Do Students Assess the Sustainability of Their University? A Comparison between Dutch and Romanian Students from Business Schools. *Amfiteatru Economic*, 22(54), 411-431.
- Duffett, R. G., Edu, T., Negricea, I. C., & Zaharia, R. M. (2020). „Modelling the effect of YouTube as an advertising medium on converting intention-to-purchase into purchase”. *Transformations in Business & Economics*, 19(1/49), 112-132.
- Pauceanu, A. M., Alpenidze, O., Edu, T., Zaharia, R. M. (2018). „What Determinants Influence Students to Start Their Own Business? Empirical Evidence from United Arab Emirates Universities”. *Sustainability*, 11(1), 1-23.
- Duffett, R., Edu, T., Haydam, N., Negricea, I. C., Zaharia, R.M. (2018). „A Multi-Dimensional Approach of Green Marketing Competitive Advantage: A Perspective of Small Medium and Micro Enterprises from Western Cape, South Africa”. *Sustainability*, 10(10), 37-64.
- Zaharia, R.M., Zaharia R., Popescu A. I., Gungor, G. (2018). „Qualitative Research Methods: Difficulties in Managing Focus Groups and In-Depth Interviews”, EGE Conference, Constanta, 4 octombrie 2018, in Vancea, D.P.C, Zaharia, R.M (Eds.) "Enterprise in the Global Economy", e-book, Filodiritto Publishing, 2018, ISBN 978-88-85813-31-1
- Zaharia, R., Zaharia R. M. (2017). „Qualitative Research Methods: how to Ask and Whom to Ask? A Comparison between Focus Group and In-depth Interviews, EGE Conference, Constanta 21 iunie 2017, lucrare indexata ISI proceedings
- Marinoiu, A. M.; Wahed, L.; Zaharia, R.; Zaharia, R. M. (2017). „Foreign students at medical schools in Romania: empirical evidence about motivations, perceptions and intention after graduation”, *Transformations in Business & Economics*, Vol. 16, No. 2A, 2017, Brno – Kaunas – Riga – Vilnius, ISSN: 1648-4460, pp. 564-580.
- Zaharia, R.M. (2014). "The European Union: internal coherence, external relevance". *Eastern Journal of European Studies* No.5, pg.89-91
- Zaharia, R.M. (2013). "Guest Editorial", *Transformation in Business and Economics*, Vol. 12, No.1A (28A), pg. 280-281
- Blideanu, D., Boncea, I.; Zaharia, R.M. (2013). "Brain drain and medical profession: the case of Romania", *Actual Problems of Economics*, #1, Vol.2, ISSN 1993_6788, pg. 154-164
- Stoian, C., Zaharia, R.M. (2012). „Employees' expectations towards corporate socially responsible behaviour: The case of Romania", *Business Ethics: A European Review*, Vol. 21(4), pp. 380-401
- Blideanu, D., Zaharia, R.M. (2012). "The international migration in Romania: some considerations", *Actual Problems of Economics*, #5, Vol.2, pp. 31-40
- Zaharia, R.M., Ghenghea (Mladin) M. (2011). "Corporate Social Responsibility in the pharmaceutical industry: the Romanian case", *Transformation in Business and Economics*, Vol. 10, No. 2B (23), pp. 730-741
- Zaharia, R.M., Grundey, D. (2011), "Corporate Social Responsibility in the Context of Financial Crisis: A Comparison between Romania and Lithuania", *Amfiteatru Economic*, No. 29, pp. 181 - 196
- Zaharia, R.M., Stancu, A., Diaconu, M. (2010), "University social responsibility and stakeholders' influence", *Transformation in Business and Economics*, Vol.9, No1 (19), pp.434 – 448
- Zaharia, R.M., Miron, D. (2010), "Challenges for the Romanian Economic Research in the Context of Global Economic and Financial Crisis", guest editorial in *Transformation in Business and Economics*, Vol.9, No1 (19), pp.242–246
- Zaharia, R.M., Stancu, A., Stoian, C., Diaconu, M. (2010). "Commercial activity contribution to sustainable development by social responsibility actions: a vision of SMEs". *Amfiteatru Economic*, No.27, pp.84-100
- Zaharia, R.M. (2009). "Student's entrepreneurship in post socialist countries", *Transformation in Business and Economics*, Vol.8, No1, pp. 184-186
- Zaharia, R.M. (2009). „Performance of Academic Research: The View of Academics from Bucharest University of Economics", *Transformation in Business and Economics*, Vol.8, No3 (18), pp.145 – 164
- Zaharia, R.M., Olteanu, V. & Pop, N.A.I. (2009), „ Interdisciplinarity in economics and business administration: The Romanian Higher Education Experience", *Transformation in Business and Economics*, Vol.8, No.3 (18), Supplement A, pp. 167-179

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- Stoian, C., Zaharia, R.M. (2009). "Corporate social responsibility in Romania: trends, drivers, challenges and opportunities". *International Journal of Economics and Business Research*, 1(4), pp. 422 – 437

- Grundey, D., Zaharia, R.M. (2008). "Sustainable incentives in marketing and strategic greening: the case of Lithuania and Romania". *Technological and Economic Development of Economy, Baltic Journal of Sustainability*, 14 (2), pp.130-143
- Stancu, A., Serban-Oprescu, L. G., Serban-Oprescu, A. T., Zaharia, R.M. (2008). „The Impact of NGOs in Stimulating CSR Behavior on the Romanian Market”, in *Proceedings PEEC of the International Conference „Ecological Performance in a Competitive Economy”*, Vol. II, Supplement in „Quality-access to success”, 9 (94).
- Zaharia, R., Zaharia, R.M., Gardu, D.R. (2008). "Academic research and the business environment ", *Revista Romana de Marketing*, 2, pp. 96 – 121
- Stan, L., Zaharia, R.M.(2007). "Post-Communist Intelligence Services: A Bridge between East and West?". *Problems of Post-Communism*, 54 (1), pp. 3-18

Lucrări prezentate la conferințe internaționale

- Burduja, S.I.; Zaharia, R.M. (2019). "Corruption Perceptions On Business To Business Relations," XVI OGÓLNOPOLSKI ZJAZD KATEDR EKONOMII, Międzynarodowa Konferencja, Ekonomiczne wyzwania XXI wieku, Polska - Unia Europejska - Świat, Polonia, 3-5 iunie 2019
- Zaharia, R.M.; Marinaș, L.E.; Wahed, L. & Zaharia, R. (2018). „How do we teach sensitive topics: a case study of teaching an EU integration course”, #*Romania100: Looking Forward through the Past*, SRS, 26-29 iunie 2018
- Zaharia, R.M., Zaharia R., Popescu A. I., Gungor, G. (2018). „Qualitative Research Methods: Difficulties in Managing Focus Groups and In-Depth Interviews”, *EGE e-Conference*, Constanta, 4 octombrie 2018
- Zaharia, R., Zaharia, R. M. (2017). „Qualitative Research Methods: how to Ask and Whom to Ask? A Comparison between Focus Group and In-depth Interviews”, *EGE e-Conference*, Constanta 21 iunie 2017
- Zaharia, R.M. (2016). "Business ethics and corporate responsibility in Romania", 12th Annual Global Business Ethics Symposium, Bentley University, Boston, MA, USA, 22-26 May 2016
- Zaharia, R.M. (2015). "Business Ethics in Transition Economies: A Comparative Approach", 1st International Conference on Emerging Trends and Approaches: Creative Thinking and Innovation in Knowledge based Economy, Pitesti University, 17-18 October 2015, Pitesti, Romania
- Zaharia R., Zaharia, R.M., Diaconu M (2014). „The Business Environment: A Stakeholder of the University: An Exploratory Approach”, *Present Issues Of Global Economy*, 11th Edition, Universitatea Ovidius, May, 2014, Constanta, Romania
- Zaharia, R.M. (2014). „Ethics and social responsibility in 21st century Eastern Europe: The role of the individual in a post-Communist business environment". The 12th Ethics, Leadership & Corporate Social Responsibility Conference, Marywood University, 17 March 2014, USA
- Boncea, I.; Blideanu, D.; Ilie, A.; Zaharia, R.M. (2012). "Romania's migration and brain drain: who and why?" The 4th International conference The Future of Europe: Rethinking strategies in emerging economies, Nov. 2012, Bucharest, Romania
- Zaharia, R.M.(2012). „The CSR In Multinational Companies Versus Indigenous Firms", 1st International Conference On Social Responsibility, Ethics, And Sustainable Business, October, 2012, Bucharest, Romania
- Zaharia, R.M., (2012). "The Role of Institutions in Raising the Quality of Higher Education: the New Law on Education", *International Conference Europeanization and Globalization: Romanians in their Region and the World*, July 2012, Sibiu, Romania
- Zaharia, R.M., Benchea L.R. (2012). "The psychology behind religion: How is to work for a Muslim Company", 3rd World Conference on Psychology, Counseling and Guidance, 9-12 May, 2012, Ephesus, Turkey
- Zaharia, R.M., (2011). „What Corporate Social Responsibility (CSR) actions do employees expect?" The 11th International Conference on CSR; May, 2011, New Orleans, USA
- Zaharia, R.M. (2011), "Employees' Expectations from CSR: The Case of Master Students", 3rd International Conference on Advanced Management Science, Nov. 2011, Malaysia
- Zaharia, R.M. (2010), "What kind of CSR in crisis time?" The 10th International Conference on CSR, June, 2010, Zagreb, Croatia
- R.M. Zaharia, R. Zaharia (2010), "The Reform of Higher Education in Romania between Teaching and Research: a Perspective from Economics and Business Domain", *IABE Conference*, October 2010, Las Vegas, USA
- Zaharia, R.M.(2009) "University social responsibility and economic recovery: Romanian case", *International Symposium on CSR*, December, 2009, Jakarta, Indonesia
- Zaharia, R.M., Stoian, C. (2009). "Corporate social responsibility in Romanian SME's and large companies: Some evidences", *The 8th International Conference on Corporate Social Responsibility*, September 2009, Cape Town, UNISA, South Africa

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Proiecte de cercetare

- Zaharia, R.M. (2019) (membru în echipă). „Sustainable business practices in UAE”, finanțator ADX

Zaharia, R.M. (cercetator cu experienta, membru in proiect, octombrie 2018- mai 2019), "ReGrowEU - Advancing ground-breaking research in regional growth and development theories, through a resilience approach: towards a convergent, balanced and sustainable European Union", proiect PNIII, nr. PN-III-P4-ID-PCCF-2016-0166, finantat de Ministerul Cercetarii si Inovarii, CNCS - UEFISCDI

Zaharia, R.M. (coordonator), Ban, C.; Popescu, A.M. (2016). "Relația dintre fenomenul migrației legale și piața muncii din România. Evoluții relevante, impact potențial, recomandări de politici", Studiu SPOS, IER

Zaharia, R.M. (2016) (coordonator pentru România) "CSR Teaching and Research in Eastern Europe", finanțator International Association for Business and Society (IABS), coordonator Professor Lutz Preuss, University of Sussex (UK)

Zaharia, R.M. "Community issues and CSR: American versus European model", Fulbright research grant, Marywood University, Scranton, PA. 2014

Zaharia, R.M. (project manager) - "The correlation of stakeholder influences with the impact of the corporate social responsibility instruments for creating a conceptual model of synergy at the company level", grant no.1888/2009, financed by the National Council for Scientific Research in Higher Education, 2009-2011

Zaharia, R.M. (project manager) - "The development of the interdisciplinary academic research for boosting the Romanian universities competitiveness at international stage", grant no. 91058/2007, financed by the National Authority for Scientific Research, 2007-2010

Zaharia, R.M. - "Comparative analysis of evaluation systems in Higher Education at International Level", research study for the grant „The Efficiency of the learning process in the Bucharest University of Economic Studies from Bucharest”, grant coordinated by Nicolescu, L. 2006 – 2007

Zaharia, R.M. – „Youth perception of De-Communization”, research in the frame of the grant „Post-communist transitional justice: determinants and outcomes”, 2006 – 2007, grant coordinated by Dr. Lavinia Stan, director al Centre for Post-Communist Studies (StFX, Canada) and financed by the Social Sciences and Humanities Research Council of Canada

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